

## Customer Checklist

**I'm ordering at least 20 hard hats. What's the process to print my logo on them?**

☐ **If possible, get a digital version of your logo.**

Check with the person who made the logo, they probably have something that will work. Or, try the printer who prints your business cards. You are looking for "vector" or "line art". This is usually a file with an extension of .eps, .fh, .ai and sometimes .pdf. **Don't worry if this is a file type you can't open, just send it to us and we'll check it out for you.** If a .jpeg, .tiff or .pdf file is all that is available, Bullard will need to re-create the logo, but there's no charge for this. It does, however, increase the time it takes to produce a proof for you.

☐ **Determine colors.**

In many cases, this is included in the digital version of your logo. Because color is highly subjective, and different computer monitors and printers show colors differently, the Pantone® Matching System (PMS) is the universally accepted system used to identify colors.

If you're having trouble finding what you need, contact the person who created your logo. Alternately, you may want to check with a printer who has printed anything with the logo on it for the appropriate artwork. The printer may also have the necessary Pantone® colors.

☐ **Configure your custom hard hat or Bump Cap at [www.BuildYourBullard.com](http://www.BuildYourBullard.com)**

**I don't have any of that.**

☐ **Send us what you do have.**

We can re-create your logo from a high-quality print piece at no additional charge, though this will add a little time to your process. Our Logo Shop is happy to work with you to see you through the process as quickly as possible.

Feel free to contact your Bullard representative or visit [www.bullard.com](http://www.bullard.com) for more information.





# Fill your head with good stuff.



## Quality printing.

Customized hard hats present your logo in the highest quality. Pad printed logos are permanent and will not peel, crack, or fade like a decal or sticker.

## The right price.

No hidden charges whatsoever: No set-up charges!  
No artwork charges!

## Low order minimum.

Only 20 hats required for custom logo work.

## Quick turnaround.

The fastest turnaround times in the industry.